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Great Lakes  
Great Communities  
Great Leadership

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Great Leadership

June 7 & 8, 2001  
Kellogg Conference Center  
East Lansing, Michigan

First Annual Statewide Leadership Conference  
Hosted by  
Michigan Association of Leadership Programs

Deadline for Conference Registration:  
May 18, 2001



You are invited to join the Michigan Association of Leadership Programs for the first-ever Michigan Leadership Conference. This conference is designed for community leaders, leadership program directors, board members and staff seeking personal or professional development in their leadership journey.

## Conference Agenda

Thursday, June 7

Pre-Conference Workshop with Dr. Lorraine Matusak  
New Program Roundtable Dialogue  
Reception with Michigan's Attorney General Jennifer Granholm  
Dine Around Lansing

Friday, June 8

Registration and Continental Breakfast  
Welcome and Keynote with Lorraine Matusak  
Concurrent Session #1  
Concurrent Session #2  
Lunch with Gene Honn,  
Director, National Community Leadership Association  
Concurrent Session #3  
Closing Session and Keynote with Shirley Stancato



## Pre-Conference Workshop

Join Dr. Lorraine Matusak, author of *Finding Your Voice, Learning to Lead Anywhere to Make a Difference* and founder of the W.K. Kellogg Foundation's Kellogg National Fellowship Program as we explore "Creating the Future: Strategic Planning as a Vision Forming Tool." This is not your typical strategic planning workshop. Dr. Matusak will show us how we can be one step ahead of the trends and forces of change beyond our control. We will learn how to move in the direction that our values, intuition and intelligence dictate. Leadership is a process, it is relational, it is creating positive change. Join us for this intense hands-on workshop where you'll learn how to use a value and strategic-based vision to move yourself, your group, or your community forward into the future.

# The purpose of the G3 Summit

- To promote local leadership development programs among Michigan communities and to maintain enthusiasm for community-based leadership development among existing programs;
- To create networking opportunities for Michigan leadership development educators, practitioners, and program alumni; and
- To showcase best practices of leadership development programs in Michigan and to encourage professional learning in leadership development programming.

## Exciting Speakers

We have confirmed presentations by:

- Jennifer Granholm, Michigan State Attorney General
- Lorraine Matusak, Leadership Consultant and Author
- Gene Honn, Director, National Community Leadership Association
- Shirley Stancato, President and CEO, New Detroit Inc.



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## Concurrent Session Format

The concurrent sessions will be one-hour in length in one of four tracks:

- **Best Practices in Leadership Development:** A hands-on focus related to leadership program fundamentals such as: recruitment, marketing, alumni activities, evaluations, etc.
- **Leadership in the 21<sup>st</sup> Century – Planning for Diversity:** This track will focus on an exploration of diversity related to leadership programs—ethnic, neighborhood, spirituality, socio-economic, career, etc., and how leadership programs have a role in developing an understanding of diversity in communities.
- **Leadership Development Tools:** This is an activity-based track that shares a variety of tools that can be used in leadership development programs (MBTI, DiSC, True Colors, Learning Styles, etc.). The focus will be on innovative uses of these tools for personal mastery, self-development, and getting participants involved.
- **Community Leadership in Action:** How are members of community leadership programs getting and staying involved? This track is geared to community-based projects that work—service learning, alumni activities, or other achievements of local programs that can be shared and adopted by other communities.

# Conference Registration Form

## Four ways to register

### 1. Mail to:

Michigan Chamber of Commerce  
G3 Summit  
600 S. Walnut St.  
Lansing, MI 48933

### 2. Fax to:

515-371-7275

### 3. Registration form online:

www.michlead.msu.edu

### 4. Call:

1-800-748-0266, ext. 639

### Conference Location

The G3 Summit conference will be held at the Kellogg Hotel and Conference Center, located at Michigan State University, South Harrison Road, East Lansing, MI. For detailed directions, visit our Web site at [www.michlead.msu.edu](http://www.michlead.msu.edu)

### Hotel Accommodations

Hotel rooms are not included in the registration fees listed. Lodging reservations may be made directly with the conference center by calling 1-800-875-5090. Please be sure to indicate that you will be attending the G3 Summit conference to get the \$89 room rate (deadline for this rate is May 4, 2001).

### Information

For more information you can e-mail us at: [foundation@michamber.com](mailto:foundation@michamber.com)

## Conference fees

### Pre-conference workshop (June 7, 2001)

One (half-day) workshop (1-4pm) \$49 \$ \_\_\_\_\_  
Workshop size limited - register early

### Conference (June 8, 2001)

Registration on or before May 4: \$99 \$ \_\_\_\_\_

Registration after May 4: \$130 \$ \_\_\_\_\_

### Register for both and save

Pre-conf + one-day conf on or before May 4: \$125 \$ \_\_\_\_\_

Pre-conf + one-day conf after May 4: \$150 \$ \_\_\_\_\_

Registration Deadline is May 18

### Payment Method

Check is enclosed for: \$ \_\_\_\_\_

*Please make checks payable to Michigan Chamber Foundation*

Invoice my company: \$ \_\_\_\_\_

Purchase Order #: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature of person authorized to commit funds \_\_\_\_\_

Date: \_\_\_\_\_

## Registration form

Duplicate this form for multiple registrations

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Preferred name for badge \_\_\_\_\_